



Call for Artists

March 15, 2010

Attention visual artists! The Janesville Design & Development Center and the Friends of Judi Kneece are seeking an artist to render an illustrative painting for a downtown mural project. The project highlights women's history in Janesville, Wisconsin, during the years 1860-1890.

The Janesville Women's History Mural will be the fourth in a series of murals that began in 2009. The first three murals in the series highlight the founding of Janesville, Wisconsin, during the years 1830-1860. Two of the murals have been hung. The installation of the third mural is planned for this spring. Images of the murals may be found at www.janesvilledesign.com.

The artist chosen for the Janesville Women's History Mural will provide a 24" X 30" vertical painting rendered according to provided subject matter and composition guidelines. After receipt of the final artwork, the sponsors will engage with other vendors to transform the piece to a large-scale outdoor mural. Graphics will be added and the piece will be digitally reproduced and enlarged on a vinyl substrate measuring approximately 25' X 30'. The mural will be professionally installed in a downtown location yet to be determined. The mural will be lighted. It is expected to last at least 10 years.

The Janesville Design & Development Center is an advocacy office for Downtown Janesville. The office operates in conjunction with Forward Janesville, Inc., the community's chamber of commerce. The Design Center sponsored the initial mural project. The Friends of Judi Kneece are a group of 20 women who have organized to raise funds for a project in memory of their friend Judi, a vibrant community leader who died in 2009. The Design Center and the Friends of Judi Kneece have joined forces to co-sponsor the Janesville Women's History Mural.

Project Description and Criteria

- Illustrative painting for downtown mural project. Size of finished painting to be 24" X 30" vertical.
- Composition guidelines and subject matter will be provided to the semi-finalists. **The composition includes a large central figure.**
- Media may be watercolor, acrylic, pastels, oil, or a combination
- Surface may be canvas, canvas board, watercolor paper, masonite board, or a similar material
- Up to three artists will be selected as semi-finalists. Each semi-finalist will be invited to submit a 12" X 15" color rendering of the theme. Upon receipt of their sketch, each semi-finalist will receive a \$500 award.
- One commission will be awarded for completion of the final art.
- The commissioned artist must sign a Work for Hire agreement.
- Semi-finalists will be selected by May 7, 2010. Semi-finalists' color renderings are due by June 4.
- The final artist will be selected by June 11. **Finished work due by July 9.**
- Payment of \$2,000 to final artist upon completion of finished work.

Application Process

1. All professional or experienced amateur artists may apply. There are no geographic restrictions.
2. Applicants should submit resume and samples as follows:

Resume Components:

- a. Contact Information: Name, home address, telephone numbers, e-mail address.
- b. Credentials: Describe art experience, commissions, education, awards
- c. References (3 minimum)

Samples:

- a. Minimum of six (6)
 - b. May be submitted as slides, quality hard copies, or on a CD. Web site referrals do not substitute for samples submissions.
 - c. Samples should include figures, portraits, structures, and water.
3. Submissions should be mailed or delivered to
Janesville Design & Development Center
18 South Jackson St.
Janesville, WI 53548
No e-mail applications will be accepted.
 4. All art samples will be returned.
 5. Application deadline **Friday, April 23, 2010.**

For further information, call the Janesville Design & Development Center at (608) 756-3721 or visit the Design Center website at janesvilledesign.com.

Below are images of the first three murals in the series.

